

Oculus Labs Joins Northrop Grumman Cync Program

Program Offers Partnership between Northrop Grumman and the Advantage Incubator@bwtech with Goal of Commercializing Technology to Protect the Nation from Cyber Threats

Baltimore, MD – November 29, 2011 – [Oculus Labs](#), a developer of data privacy software that protects mobile and desktop computers from visual eavesdroppers, today announced its acceptance into the [Northrop Grumman Cync Program](#). This program, part of the Cyber Incubator at bwtech@UMBC, evaluates and supports product-based companies that develop new tools to protect the cyber and technology related security systems that our nation relies upon on a daily basis. In addition to its current office space in Hunt Valley, MD, Oculus Labs will now have a presence in the Cyber Incubator at the bwtech@UMBC Research and Technology Park enabling the company to access business, technical, and financial advisory resources from both bwtech@UMBC and Northrop Grumman.

There are nearly 400M mobile business and government workers worldwide and three quarters of workers in the U.S. are mobile, working in shared or public spaces, often reviewing and utilizing confidential information. 89% of all people admit to reading over someone else's shoulder, the easiest way to compromise data. To address this ongoing problem Oculus Labs offers two products – [PrivateEye](#) and [Chameleon](#):

- **PrivateEye** is a data privacy software solution that protects mobile and desktop computers from visual eavesdroppers. This new desktop security application employs computer vision, facial recognition and detection algorithms with a standard webcam to actively protect information displayed on computer screens.
- **Chameleon** addresses the current government market of 2.9 million users working with sensitive and classified materials as well as many large untapped new markets including multi-agency or multi-national facilities, embassies and consulates, command centers, tactical forward bases, and in-field mobile personnel where information should be available on a need-to-know only basis. Chameleon solves the unmet need of protecting data in the field against electronic or physical surveillance and insider espionage threats.

“Oculus Labs develops unique cyber-security products to protect personal, commercial and government computer systems from visual eavesdropping,” said Bill Anderson, CEO, Oculus Labs. “Joining the Cync Program gives us a considerable business advantage as it allows us to work closely with Northrop Grumman and UMBC to further our product development and identify go-to-market strategies. The program’s business and technical resources, physical proximity to Ft. Meade, the NSA and DISA, and the access to UMBC’s IT graduates make the Cync Program a real asset to Oculus Labs.”

“We are excited to welcome Oculus Labs to bwtech’s growing community of cybersecurity companies,” said Ellen Hemmerly, Executive Director, bwtech@UMBC. “The company has developed a cost-effective way to secure highly-sensitive information used by CEOs, CFOs, auditors, consultants, lawyers, doctors, investigators, HR personnel and other users seeking greater privacy as well as compliance with the federal computer fraud and abuse statute, [18 U.S.C. 1030](#). Their team now has access to UMBC’s extensive research and resources as well as onsite support from senior representatives from Northrop Grumman that will provide technical and business advisory services to further the development and market readiness of Cync company technologies.”

About UMBC

UMBC ranks fourth among U.S. research universities in the production of IT degrees and certificates, and it is the largest producer of such graduates among research universities in Maryland, Washington, D.C., and Virginia. The campus offers a master’s degree and a graduate certificate in cybersecurity, and it is rated a Center of Excellence in information assurance education and research. Thousands of UMBC graduates work in the intelligence community for key federal agencies and private partners. For more information visit: <http://www.umbc.edu>

About bwtech@UMBC

Located adjacent to UMBC's campus, bwtech@UMBC is a 71-acre research and technology community that is home to nearly 90 technology and life science companies, including 25 cybersecurity and 25 life science companies. For more information visit: <http://www.bwtechumbc.com>

About Oculis Labs

Oculis Labs, headquartered in Hunt Valley, Maryland, develops data privacy software that secures the last two feet of the Internet – the distance from the computer screen to a user's eyes. The company's products protect valuable information displayed on mobile and desktop computers from unintended viewers. Today the company offers [PrivateEye](#) for consumers and the enterprise and [Chameleon](#) for government and military users. These two solutions safeguard all displayed information from visual eavesdropping. For more information, visit www.oculislabs.com.

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