

ANNUAL SPONSORS

Be an integral and invaluable member of the bwtech family by providing annual financial support. This support helps to expand our programming and training initiatives and puts important services and resources more readily into the hands of our technology entrepreneurs and growing companies.

	Regular Sponsor	Signature Sponsors	
ANNUAL SPONSORS (Professional Service Providers):	Silver	Gold	Platinum
	\$5,000	\$10,000	\$15,000
Access to Incubators and/or Research Park (RP) companies	1-3 Incubators	All Incubators + RP	All Incubators + RP
Website presence: Company name and logo placed on Sponsor and/or Home page on bwtech website	Sponsor	Home & Sponsor	Home & Sponsor(p)
Recognition and exposure (posters, multimedia where applicable) within bwtech incubator spaces	X	X	X
On general mailing list (newsletters, announcements, open events, etc.); featured in Welcome Packets and offered sponsorship at Signature events at 1/2 price	X	X	X
Special opportunities to market services to incubator and RP clients	X (incub only)	X	X
Direct introductions to companies made by staff on behalf of sponsors	O	X	X
Recognition at Signature Events as a Signature Sponsor (posters, multimedia where applicable)		X	X
24/7 Key Card Access to CyberHive - 3,600 SF of co-working space, shared offices, conference rooms and coffee bar		X	X
Featured article in E-newsletter		O	X
Invited to serve on a bwtech advisory board		O	X
Naming rights to conference room or ability to sponsor an Entrepreneur in Residence			O
Minimum number of customized programs with direct company access (e.g., seminars, roundtables, panels, etc.)+	1 time/yr	2 times/yr	3 times/yr

<p align="center">Key: X = included O = optional (p) = prominently displayed + = may be expanded</p>

FRIENDS OF BWTECH

Consider being a Friend of bwtech!! Friends of bwtech help to strengthen and diversify our dynamic network of consultants and professional service providers who can provide support and business assistance to the start-up and emerging technology companies at bwtech.

Friends of bwtech@UMBC	Annual Memberships		
	Individual	Small Biz - < 50 employees	Corporate - > 50 employees
	\$500	\$1,000	\$2,500
Website presence: Company name and logo placed on Friend's page	X	X	X
On general mailing list (newsletters, announcements, open events, etc.)	X	X	X
Listed in Welcome Packets to new incubator companies	X	X	X
Invited to participate in programming (seminars, roundtables, panels, etc.)	0	0	0
Number of free tickets to events with a fee	1	2	3

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